Highlander Union Governing Board Meeting, June 13th, 2017
12:00pm-1:00pm, HUB 355

Kristina David: “Would anyone like to make a motion to approve the minutes?”

Alex Ruiz: “Motion to approve.”

Kristina David: “Motion to approve the minutes by Luis, seconded by Alex. Any oppose? With the unanimous vote, the minutes are approved. So if we look over are agenda for today are there any amendments anyone would like to make? And with that would anyone like to make a motion to approve the agenda? Motion to approve the agenda by Luis, seconded by Nichole. Any opposed? And the agenda is approved. So moving on to the chair’s report. I just wanted to say thank you to all of you for a wonderful year and, I also wanted to say thank you to Brendon for a very good line of communication and a wonderful transition into the position. And then I also wanted to say good luck with the digital signage and the student managers and other future projects. I look forward to hearing more from what the HUB has to offer in these next two years, and also good luck to all the graduating seniors and those completing their second term hear on the HUB. Thank you for your time, and good luck with all your future endeavors.

Moving onto the HUB report by Brendan

Brendan: “I want to thank Kristina for her leadership to this board. It was very helpful for me especially starting halfway through the year. Getting to know Kristina, getting to know all of you so I want to thank all of you as well and I appreciated the open communication that you had
with me and laying out some of the projects you saw that were necessary to the HUB and I will
do my best to execute those projects. With that said I’ll jump into some of the project updates.
So there is a lot. Ill jump around, if at any point you have a question or want clarification just
stop me and let me know. So we are reviewing and completely overhauling our website to
make it more user friendly. I’ve already started the conversation with student affairs
technology to have that as one of their major projects over the summer. Whole website will be
updated. Card access work orders are in place, price is about $50,000 and in line with budget.
Will hope to have it ready to use by the start of school. Digital signage meeting with campus
partners to get that started and be done by start of fall. Overhaul of policy from student
employment and programming. Facilities SLA meeting set up finally, meeting with Jim Sandoval
and Hassan in facilities and discuss what facilities SLA will look like for the HUB, updates
throughout the summer. Hopefully there will be a chair person interim, Brendan will be in
contact with that person. Feed your brain is going very well. Managers all hired, training week
before the fall. What will the future of the HUB look like. Opportunity to talk to Christina and
participate in conversation about Student Success building and allow potential for gaining
meeting, lounge room, and out-door space for students. No actual plans yet, just a lot of talks
so far. When they let us know what they’re looking for, will bring it up with the rest of the
board. But bring it to everyone’s attention now so that those who will be here will be aware of
this situation. Not at a place where full presentation can be given. First floor food court
changing to outside vendors still on target for the fall. Questions, concerns?

Kristina: Moving on to Food Service Report. Update is they will be updating downstairs HUB
restaurants, Habit will be coming to Latitude, Habaneros might still be the same. For subcommittee reports, By-laws edits will be sent to Kathryn, Esmeralda, and Lewis for their second term. Moving on to item 9, new business. Line item A will be chair person appointment for next year. Anyone like to make any nominations? I would like to nominate Kathryn as well as Lewis. Both have been solid board members this past year. First Kathryn, would you like to accept or decline?

Kathryn: I’ll accept the nomination.

Lewis: Sure.

Kristina: We will move to a closed vote. Congratulations to Lewis, he will be our 2017-2018 Chairperson for the HUB Board. Moving on to nominations for Vice Chairs? I nominate Kathryn for Vice Chair, seconded by Lewis. Should we move onto a closed vote?

Board member: If there’s no one opposed.

Kristina: Any opposed? With a unanimous vote, Kathryn is our Vice Chair of the HUB Board 2017-2018. Moving on to line items B – G, items B – F are advanced requests and item G is an advanced waiver, for the Middle Eastern Student Center. Look those over and let me know if you have any motions.

Lewis: I have a question. The ASUCR, line E, is on a Saturday right? I just wanted to make sure.
Kristina: So any motions?

Lewis: Motion to approve line items B-G

Kristina: Motion to approve line items B-G by Lewis, seconded by Alex. All those in favor? Any opposed? With a unanimous vote of 8-0-0, line items B-G are approved. Since there’s nothing for old business, would anyone like to make an announcement?

Alex: I do have an announcement. You all know I work in Undergrad Admissions and I’m the associate director there. I do want to announce that as part of the Office of the President’s initiative, our campus will be opening up for the winter for transfer students. So for the Winter 2018, the application will be open this upcoming July. We’ve just been approved this past week by the Academic Senate here on campus and we are doing all we can to promote this application period as well as increasing our marketing and communication for Fall 2018 because Fall 2018 opens up in November. I would like to put it out as an action item to the board if you have any thoughts or ideas or recommendations on how we could partner up with the campus community and student groups please let us know. It is in the best interest of the University for Us to meet that 2 to 1 transfer ratio. UC Riverside and UC Santa Cruz have not been able to meet that ration of 1 transfer student to every 2 freshmen. We have had multiple action plans in place.
Kristina: Does anyone have any ideas?

Alex: You can send me an email with anything. I know it’s going to be an ongoing project. We have a short term list of initiatives and a long term list of initiatives of which Vice Chancellor Sandoval has already articulated to some of you already.

Kristina: Thank you for that update and I’ll be sure to email you anything I think of.

Board Member: I guess I have a question, how’s your outreach to community colleges around UCR.

Alex: We have a limited amount of CCs in the area. There are about 10 to 12 local ones where we’re almost there weekly at the transfer centers. We have a lot of programming that happen with those offices, but that’s out of 113, 10 or 12 is a very small population. But for the rest of them, they’re difficult to get at but we email them or talk to them at big conferences or events. But we get less in return from those investments. Double sided coin, do we spend more up north or give more into our local areas since they give a bigger yield and are a priority. There are other issues such as underrepresented minorities that don’t have the education. Starting to work with a lot of educational partnership programs so that they help us get those students to school earlier. There’s no perfect formula. We try and be as responsive as possible to the requests we get from the administration, there are years we get a lot of attention and years we don’t.
Nicole: Have you considered recruiting from private colleges?

Alex: That’s a good idea. We have been focusing on the California community colleges, but that’s a good idea.

Nicole: SUNY Binghamton used to do that when I was in college.

Alex: Thanks for your ideas!

Kristina: Any other items? Congratulations to all the graduating seniors! Motion to adjourn?

*2nd by Shafi Karim, meeting adjourned by unanimous vote at 12:33pm*