

**Highlander Union Governing Board
Meeting Minutes
Monday, January 11, 2016
2:00pm - 3:00pm
HUB 379**

I. Call to Order

Meeting called to order at 2:26pm by Preston Williams.

II. Roll Call

Members Present:

Preston Williams, Chair
Esmeralda Mancía
Mark Brown
Shafi Karim
Michael Ervin
Kristina David
Nichole Ginnan
Todd Wingate

Absent:

Fernando Echeverria
Richard Le
Alex Ruiz

Guests:

Corey Willis
Aaron Grech
Krishna Parekh
Jacob Gonzalez
Mark Claiborne
Lena Oyler
Evelyn Ault

III. Approval of Minutes

Motion to approve December 11, 2015 meeting minutes by Nichole Ginnan, second by Michael Ervin.

Vote: 7 In Favor 0 Opposed 0 Abstain

IV. Approval of Agenda

Motion to approve January 11, 2016 agenda by Shafi Karim, second by Kristina David.

Vote: 7 In Favor 0 Opposed 0 Abstain

V. Public Forum

Corey Willis - Commentary regarding 3 issues with space use in Costo Hall and the HUB.

- 1) MESC should be in Costo Hall not in the HUB
- 2) Hillel should not be elevated over other groups because they can afford the space.
- 3) Student Conduct being in Costo Hall does not feel right; it feels menacing when visiting offices in that building.

Michael Ervin: Has there been previous discussion about moving Student Conduct to a different area?

Todd Wingate: Campus space is being looked at all across the campus, we all agree Student Conduct should not be in Costo Hall. I can take your concerns to the Vice Chancellor.

VI. Chair's Report

Preston Williams: Chair, Vice Chair and Heat HUB report are all going to be mixed.

VII. HUB Report - Todd Wingate

Todd Wingate: We will be ready for the Finance Committee to meet next week or the week after, we are waiting for the new Budget system before we engage everybody in a process then have to do it again. The December ledgers closed on Friday, we'll be ready to give you a 6 month financial statement next week or so. Solar tables have been ordered, possibly a March or April installation. The HUG Board website should be live in the next 2 weeks; if you want your photos on it let us know.

Heat Update

Todd Wingate: We met with campus partners UCPD, Risk Management, Parking Services, Vice Chancellor for Health & Wellness, The Well, Campus Emergency Manager, the Fire Marshall and all of the people who provide services to Heat to discuss making Spring Splash a 2 day event or having Heat the weekend after, asked them for feedback. Primarily from PD's perspective it's just not feasible to add another event to the Spring quarter or to make Spring Splash a 2 day event. Michael Ervin offered the possibility of making Spring Splash go longer into the evening; our campus partners didn't see that as a problem. I spoke to ASPB, explained what is being suggested, they liked the idea of expanding Spring Splash and adding a second stage, but they want to control it, for it to be Spring Splash amped up, not another event on top of their event.

Mark Brown: Michael, what did you have in mind, two separate events?

Michael Ervin: I imagined Spring Splash would be more artists, going longer into the evening; our lineup plus their lineup on the same day.

Mark Brown: Would this be a reallocation of the money to go to ASPB or would you want a separate HUB committee?

Michael Ervin: I would like to call it Heat, the money would be allocated for the purposes of Heat, and to give the message to students that Heat wasn't cancelled but moved.

Shafi Karim: I agree with Michael. Even if we have it on the same day I would rather have it called Heat and have an hour break in between, starting Heat after that. Spring Splash ends at 3 or 4pm?

Todd Wingate: Spring Splash begins at 2pm, ends at 8pm.

Shafi Karim: They could start earlier, around 1pm and end Heat at 10pm.

Mark Brown: It is important to keep in mind that ASPB has been planning their Spring Splash event for a while, making demands to them about pushing the time back could be a problem, they already have the infrastructure, are signing artists, making logistical plans, at this point it might be easier to give them the money and suggest they make it bigger and discuss adding Heat to the name of Spring Splash.

Todd Wingate: I suggested to ASPB to take some components of Heat that students like, it would feel more like Heat. It is hard to take over an event that has existed for far longer than Heat has, it would be better to let them do their thing.

Michael Ervin: I do want to be sensitive, we have collaborated on many events, going forward I wouldn't want to frame it as a take-over but a bolstering; sharing event costs. That would be our trade, helping make their event less expensive and we incorporate the message of Heat.

Kristina David: As far as collaboration, since Spring Splash would be longer would we also be providing volunteers?

Todd Wingate: If they needed it. We've approached it from a tentative 'Are you interested in this', they have this event well planned already, it's more of an augmentation of their event. It's hard for us to go in and say what we're going to do. We have a lot of people willing to help.

Preston Williams: Heat is open to Grad students; would Spring Splash be as well?

Todd Wingate: Yes, that was part of the negotiations.

Mark Brown: Have we talked cost with ASPB, how much they think would help to bolster their event to the scope we're thinking about?

Todd Wingate: If you add a plaza stage the rig for that is \$15-\$20,000. That is easy to drop in because they don't use the plaza, then it's a matter of bolstering artists.

Shafi Karim: Instead of just allocating money to them why don't we collaborate with them? I still want HUB to have input and have Heat happen. The name Heat has to be in that event.

Preston Williams: That is a hard balance; I wouldn't want an outside Board to offer money but with stipulations. Maybe a person could sit from the HUB Governing Board to help bring in some outside opinions. But to say if you don't allow us to have a voting voice then we won't give you the money, that puts a negative spin on it. I want the best event for all of the students.

Michael Ervin: How much does ASPB spend on Spring Splash?

Todd Wingate: Up to \$350,000.

Michael Ervin: Ours is about \$5-\$600,000.

Todd Wingate: \$500,000 but of that \$80,000 is ticket income.

Mark Brown: By creating a collaborative attachment to this money there is a fear that whoever we appoint to add that collaboration becomes too strong worded, they try to assert restrictions, some things we have in mind that ASPB has not planned for; they have been planning for months. We should have an advisory committee to hold them accountable to spend the money the right way, but collaboration is going to be tough at this point. Ultimately they have done so much planning already.

Kristina David: If the students are expecting Heat and we are trying to reach that goal then collaboration would be the best, then we are still providing Heat, not just making Spring Splash huge.

Shafi Karim: A Board member would not be at [indecipherable] it would be Todd and his team. We would work with them, not just take over their event.

Todd Wingate: The actual logistics are about the same for all events. You are talking about the artist lineup and how do you make that feel like Heat. If we can talk them into taking it until 10 that would be good.

Lena Oyler: What if you ask them to call the second stage the Heat stage?

Todd Wingate: The Plaza stage could be the Heat stage. That could go in the marketing.

Shafi Karim: We wouldn't have to divide the time, have both events going at the same time. I agree, but we should also have the name Heat in the headline.

Preston Williams: I agree, that's a good compromise.

Shafi Karim: Do we have to actually allocate money to them or we would just do the Heat planning?

Todd Wingate: We need to augment their budget by some to support their extra costs; staffing, etc. We can do the Plaza stage with great artists, and coordinate and fund them to do the rest of the infrastructure that they do.

Preston Williams: Augment a smaller portion?

Todd Wingate: An EDM stage is going to cost us approximately \$250,000.

Shafi Karim: Are we going to do tickets?

Todd Wingate: No.

Shafi Karim: Could we raise the guest ticket to \$35, it would be like 2 events in one.

Todd Wingate: It really isn't 2 events; it will be the same size as Heat. Students could complain that all the student is went up, especially since we are now taking student fees from 2 different places and combing them.

Esmeralda Mancia: Would graduates still be able to attend?

Shafi Karim: They should be able to come.

Todd Wingate: Yes, we can figure that out. Please remember I still have to propose this to ASPB.

Motion that the HUB Governing Board works together with ASPB to coordinate Spring Splash and Heat Festival on the same day by Michael Ervin, second by Shafi Karim.

Todd Wingate: Point of clarification, Governing Board doesn't produce Heat, it funds it.
Michael Ervin: Can I amend my motion?
Preston Williams: We have to say no to the first one.

Vote: 0 In Favor 7 Opposed 0 Abstain

Motion that the funding provided by the HUB Governing Board for Heat is used in collaboration with ASPB's Spring Splash for a joint Spring Splash/Heat event by Michael Ervin, second by Shafi Karim.

Vote: 7 In Favor 0 Opposed 0 Abstain

VIII. Food Service Report

Mark Claiborne: Nothing to report.

IX. Subcommittee Reports

Preston Williams, Michael Ervin, Shafi Karim, Kristina David: Nothing to report.

X. New Business

- A. Event Management would like to request permission to book the HUB Commuter Lounge from 8:00a on Thursday, June 9, 2016 through 5:00p on Tuesday, June 14, 2016 at 5:00p to use the space as their Commencement Headquarters.
- B. Event Management and the School of Medicine would like to reserve HUB 302 from 8:00a on June 1, 2017 through 10:00p on June 3, 2017 for the School of Medicine's inaugural class of M.D.s Hippocratic Oath ceremony.

Kristina David: Will the Commencement headquarters be in the commuter lounge the whole time?

Todd Wingate: Yes, this is at the end of finals, there won't be any students.

Motion to approve New Business item(s) A and B by Michael Ervin, second by Kristina David.

Vote: 7 In Favor 0 Opposed 0 Abstain

XI. Old Business

None

XII. Announcements

None

XIII. Adjournment

Motion to adjourn at 3:01pm by Kristina David, second by Nichole Ginnan.

Vote: 7 In Favor 0 Opposed 0 Abstain