

## Highlander Union Governing Board Meeting

Tuesday, April 18, 2017

11:00am – 12:20pm

HUB 355

Minutes Composed by Kathryn Yip

### I. Call to Order

- Called by Kristina David at 11:12pm

- Present -

A. Kristina David, Chair

B. Nichole Ginnan, Vice Chair

C. Kathryn Yip, Secretary

D. Lewis Luartz

E. Dalshawn Bolson II

F. Esmeralda Mancia

G. Brendan O'Brian

H. Alex Ruiz

I. Mark Brown

J. Shafi Karim

- Absent -

K. Kevin Tseng

### II. Approval of Minutes

- Alex Ruiz motioned to approved March's Minutes and amendments mentioned were corrected; Seconded by Mark Brown

- Vote: 7-0-1

### III. Approval of Agenda

- Esmeralda Mancia motioned to approve today's agenda; Seconded by Alex Ruiz

- Vote: 8-0-0

#### IV. Public Forum

- N/A

#### V. Chair's Report: Kristina David

##### a. Set Up May Meeting

- Look out for Doodle Poll for May Meeting Dates

##### b. Will be meeting Brendan O'Brien for 1v1

#### VI. HUB Report: Brendan O'Brien

a. Due to the fact that a portion of the HUB Referendum sunsets at the end of this year (reducing the fee to \$90 per quarter, per student), we will no longer be able to continue to support the HEAT concert program. This year's HEAT was the last.

b. Card Access for Graduate Student Office is now ready

c. Digital Signage is still in discussion

#### VII. Food Service Report

a. Financial History: \$1.7 million Liabilities from 2010, Currently 2017 it is now \$860,000 with slight profit.

##### b. National Brand Strategy

- Dining will be overseeing brands

- Student Focus Groups were formed to find which brands were interested by the students

- Possible changes ex. The Grill to The Habit, La Fiamma to Pieology

-Dining is talking to multiple interested brands

- No Layoffs

-Staff will be relocated to other locations in Dining

- Transition will take place this Summer 2017

- Shafi Karim: Will we be losing money? —> There will be a change from 1 Meal a Day vs. 7 Meal a Day, extended hours, open on weekends, commission on based rent, risk is eliminated, binding power (price is better), and Brands will draw more business.

- Nichole Ginnan: What will you do with the profit earned? —> Reinvest in the business by refurbishing furniture ex. chairs and focusing on projects such as retailing prices and convenience stores and resident halls.

- Alex Ruiz: Who will be overseeing the customer service when brands will be included in dining? —> Dining Services will be overseeing

everything. In the written contract, it will state brands must be using Dining Services' Customer Service Feedback. All brands will be reporting to Teresa Garcia if there are issues or questions.

- Shafi Karim: Will there be Vegan and Vegetarian options offered? —> Yes, Dining will be negotiating with Brands to highlight what they offer.
- Kristina David: Will the price ranges that was shown to us will be guaranteed? —> As of right now, The Habit's prices will be guaranteed.
- Kristina David: Will dining dollars be accepted? —> Yes
- Kristina David: Will it be required the brands to hire UCR students?-> Yes, they will hire only UCR students. Work Study and Regular Hire.
- Lewis Luartz: Coupons and discounts can be used? —> It usually can be applied. Management will decide what to do.
- Mark Brown: The lounge space in Latitude 55, will that be managed under the Habit if they take over where The Grill was? —> The Brand's lease will only be the dining area. The lounge they will not have any control of that area. It will be separate. The brand will know it is a shared space.
- Shafi Karim: Will the lease follow the UCOP policy? —> Yes
- Public Brenda Ice: The renewal of the lease, how long are each term? —> Will have real estate consultation to have more accurate information. Dining wants each lease to be at least 10 years due to the fact it shows the brands' investment and interest in participating on a university campus.
- Public Brenda Ice: What is the communication strategy for the campus? —> Reaching out to RHA, other facilities, and committees.
- Public Leon T.: Food services will stay here so does that mean the dishwashers will be relocated? —> Yes, the brands are required to have their own cleaning staff and regulations. At the end, they will continue to hire UCR students as part of their staff.
- Public Leon T.: For the student workers, will they have to reapply or they will have the opportunity to stay? —> Student leads will have the opportunity to stay. Regular staff will have the reapply but it will depend on the brands to decide.
- Mark Brown: Is this a franchise or corporate owned? —> It is corporate.

- Public Leon T.: The leases have not been signed so there is room for negotiation? —> Panda is affirmative. Pieology and The Habit are in the maybe area.
  - Mark Brown: The lease is by Dinning? —> Yes, Dinning will be the landlord and the brands will be the renters.
  - Kristina David: Proposing an idea that Dinning should have a town hall meeting like to help staff answer questions/concerns they have.
- \* Kathryn Yip arrived at 11:20am during the Food Services Report. The next votes will have a total of 9 voters.

#### VIII. Subcommittee Reports

- a. Finance Committee: Job Done
- b. By-law Committee: Will be going over a draft and after meeting will present the finalized draft to the board for any discussion for changes.

#### IX. New Business

- a. Line items F-H are requesting fee waivers
- b. Lewis Luartz motioned to approve line items A-H in new business. Seconded by Nichole Ginnan.
- c. Vote: 8-0-1

#### X. Old Business

- N/A

#### XI. Announcements

- N/A

#### XII. Adjourn

- Kristina David motioned to adjourn the meeting, Seconded by Lewis Luartz.
- Vote: 9-0-0
- Meeting was adjourned at 11:54am